




February 20, 2020

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Joe Boyd

TO: CTA Chapter Presidents

FROM: E. Toby Boyd, CTA President 

RE: Ethnic Minority Early Identification and Development Program (EMEID Program)

The development of new leadership is one of the cornerstones of a strong local and a strong statewide organization. Many CTA chapters and Service Center Councils offer programs locally to identify and develop new leadership. CTA leadership has recognized the need to support these local efforts to surface and encourage potential ethnic minority leaders. CTA's combined efforts will strengthen our association and at the same time create an organization that is more representative of CTA's membership.

EMEID program applications will be available on March 1, 2020 at www.cta.org/emeid. The deadline for applications is April 24, 2020. The application and referral process for this program is entirely web-based. CTA leadership and staff are encouraged to refer ethnic minority members to the program and complete the online Referral Form in their name. Members can also self-refer by completing the online application.

Each of the four CTA regions has a team that selects CTA ethnic minority members to participate in this program. A CTA staff coach will be assigned to assist each participant to achieve defined personal leadership goals. In addition to the staff coach, the participant will consult with his/her Regional Manager, At-Large and other CTA Board members on goal attainment. Each participant must agree to attend the CTA Summer Institute Emerging Leaders Strand, July 25 – July 30, 2020 at UCLA and the January State Council. CTA fully funds attendance at these sessions.

Applicants for the 2020-21 program will receive notification of the Selection Committee's decision by May 15, 2020. For more information about the Ethnic Minority Early Identification and Development Program, contact your CTA Board member or local CTA UniServ Staff. You can also find more information online at www.cta.org/emeid.

ETB:NL:agr

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| <ul style="list-style-type: none"> c: David B. Goldberg, Vice President Leslie Littman, Secretary-Treasurer CTA Board of Directors CTA State Council Representatives CTA Service Center Council Chairs | <ul style="list-style-type: none"> Joe Boyd, Executive Director CTA Management CTA UniServ Staff |
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